



impact

EMPOWERING THE WORLD'S GREATEST NETWORK

Las Vegas | September 19-20, 2016

PARTNERSHIP **PROSPECTUS**

www.IMPACT16.com

IMPACT16 Las Vegas

September will set the stage for a creative collaboration of top digital marketing experts at some of Las Vegas' most iconic and newest venues.

Our objective this year is to uplift your market share, your domain expertise and executive networking.

Organizational leadership will meet digital marketing at IMPACT16. Your career and professional outlook will be enhanced in many ways.



Panels of World Class Thought Leaders

- CMO Rockstars
- CEOs and their Digital Bets
- Founders and Risk Taking
- Intl' Government Leaders
- Startup Battlefield 3
- Women Leaders in Digital

IMPACT16 + 12-month Partnership

| | Executive \$5,000 | Brand \$10,000 | Partner \$25,000 | Host \$50,000 |
|--|--|--|--|--|
| ADVERTISING VALUE (ONLINE, NEWSLETTER, PRINT & EVENT VISIBILITY) | Up to \$7,500 | Up to \$15,000 | Up to \$35,000 | Up to \$65,000 Hosting rights of partner networking showcase or welcome bash |
| SIGNAGE | Branding on conference signage, website, & program | Branding on conference signage, website, & program | Branding on conference signage, website, & program | Branding on conference signage, website, & program |
| AD SPACE IN EVENT PROGRAM | None | Quarter page | Half page | Full page |
| IMPACT16 AWARDS | 1 complimentary award submission | 2 complimentary award submission | 4 complimentary award submissions | 6 complimentary award submissions |
| CONFERENCE PARTICIPATION | 2 full conference passes | 5 full conference passes | 10 full conference passes | 15 full conference passes |
| ACCOMMODATIONS AT ARIA (2 DAYS, 1 NIGHT) | 2 rooms | 2 rooms | 4 rooms | 7 rooms |
| ADDITIONAL PERKS | | 1 podcast appearance 6 newsletters 12 social media posts | 3 podcast appearances 6 newsletters 12 social media posts 1 survey & paper | 4 podcast appearances 6 newsletters 12 social media posts 1 survey & paper |



IMA Partnership Agreement

- ☐ **Executive**, \$5,000
- ☐ **Brand**, \$10,000
- ☐ **Partner**, \$25,000
- ☐ **Host**, \$50,000

Billing Procedures: All invoices are net twenty (20) days from the postmarked date of receipt of the invoice. IMA Partner will be billed the above, agreed upon amount. The IMA will not be liable for any losses, claims, and/or damages suffered by IMA Partner as a result of IMA's cessation of work due to IMA Partner's failure to render timely payment.

Ownership and Disposition of Property & Materials: All property and materials that are produced by reason of the Agreement shall become the property of IMA Partner upon payment of all applicable invoices rendered to IMA Partner for such work.

Confidential Information – Non-Disclosure: IMA acknowledges that it will become aware of confidential product and company information and agrees to keep such any information confidential. IMA agrees that such confidential information will not be used to IMA's own benefits or for the benefit of any third parties whether during or subsequent to the term of this Agreement.

PARTNER SIGNATURE

NAME

DATE

IMA SIGNATURE

NAME

DATE

Please e-mail the signed agreement to:
partners@ima.world

638 Camino De Los Mares, Ste H130-612
San Clemente, CA 92673
Tel: 949.443.9300
Fax: 949.443.2215
www.impact16.com

